

10.EC.167(b) – Town Centre Vitality Issues

The Executive Cabinet received and considered a report of the Director of Partnerships, Planning and Policy which set out the Executive's suggested response to the findings and recommendations of the Overview and Scrutiny Task Group's inquiry into town centre issues.

The report had contained a number of recommendations aimed at enhancing the vitality and viability of the town centre, including measures to improve the marketing and promotion of the town, the signage strategy and the development of short and long term action plans for the markets.

Councillor Peter Wilson (Chair of the Overview and Scrutiny Task Group) thanked both the members of the Group and the Executive for its generally positive response to the inquiry report.

Decision made:

That the recommended response of the Executive to the findings and recommendations of the Overview and Scrutiny Task Group following its inquiry into town centre issues, as contained in the submitted report, be endorsed for submission to the Overview and Scrutiny Committee.

Reason for decision:

The Executive's endorsement of action in the Overview and Scrutiny Task Group's recommendations will assist the delivery of plans to enhance town centre facilities and its environment.

Alternative option(s) considered and rejected:

None.